



Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save money and energy by upgrading to high efficiency equipment.

The Business Instant Discount Program makes efficient products available at lower prices from participating distributors.

Instant discounts are available for Consumers Energy business customers at checkout.

Contact our program experts for more information at [888-674-2770](tel:888-674-2770) or [scan below to send an email.](mailto:BusinessEnergyEfficiency@cmsenergy.com)

BusinessEnergyEfficiency@cmsenergy.com

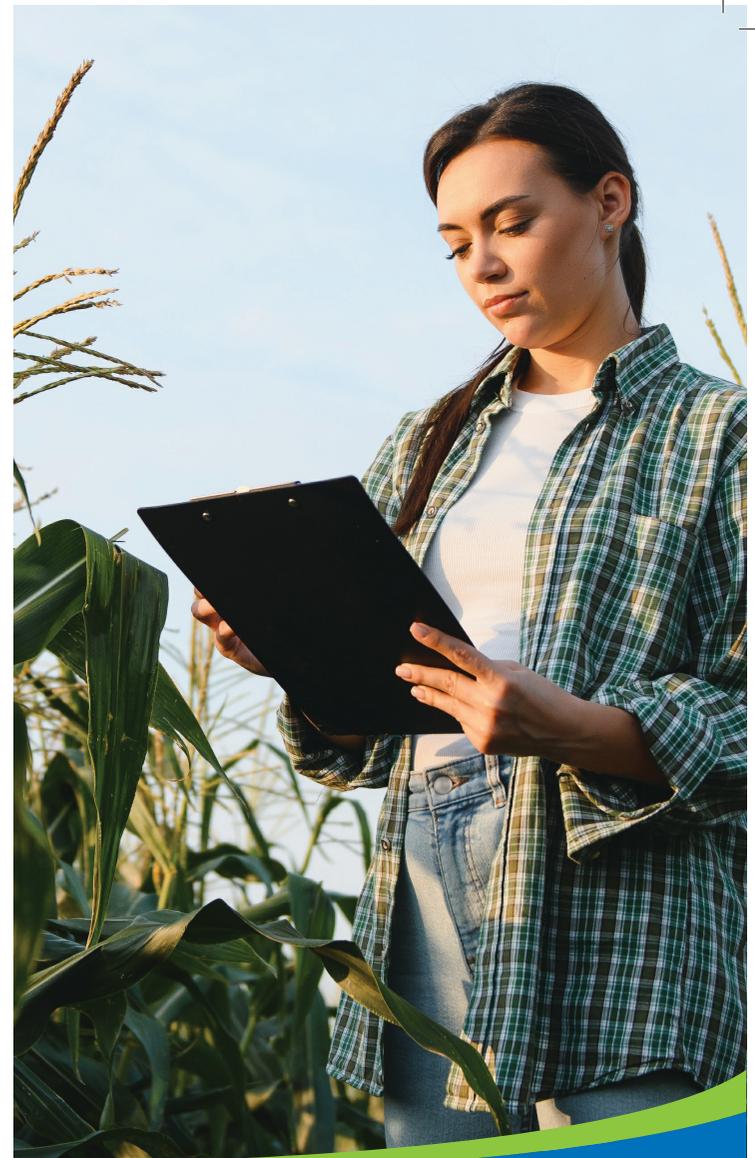


Visit our website to find a distributor in your area or browse other product categories like HVAC, lighting and agriculture.

ConsumersEnergy.com/InstantDiscount

Consumers Energy Count on Us®

2/2026



Business Instant Discount Program

Agriculture Measures

Consumers Energy
Count on Us®



Agriculture Measures

Maximum Discount:

High Efficiency Unit Heater

at least 92% efficient.....\$2.25/MBH
 at least 95% efficient..... \$2.75/MBH

Agriculture Circulation, Exhaust or Vent Fans

24" - 35" Fan Blade Diameter..... \$30.00
 36" - 47" Fan Blade Diameter..... \$55.00
 48" - 71" Fan Blade Diameter.....\$100.00

Engine Block Heater Controls.....\$60.00
 Low-Energy Livestock Waterer.....\$125.00
 Cogged V-Belt Drives up to \$75.00

High Volume Low Speed Fans

16ft Fan Blade Diameter.....\$250.00
 18ft Fan Blade Diameter.....\$400.00
 20ft Fan Blade Diameter.....\$500.00
 22ft Fan Blade Diameter.....\$700.00
 24ft Fan Blade Diameter.....\$800.00

Fan Thermostat Controller.....\$190.00

Heating Mats for Swine Farrowing Crates

Single Mat.....\$50.00
 Double Mat.....\$100.00

Lighting Measures

Maximum Discount:

LED Tubes*

2ft.....\$3.00
 3ft..... \$4.00
 4ft.....\$5.00
 8ft..... \$8.00

LED Flat Panels

1x4 (1500-3000 lm)\$3.00
 1x4 (3001-4500 lm)..... \$4.00
 1x4 (4501-6000 lm).....\$7.00
 2x2 (2000-3000 lm) \$6.00
 2x2 (GT 3000 lm)..... \$8.00
 2x4 (3000-4500 lm)..... \$4.00
 2x4 (4501-6000 lm)..... \$7.00
 2x4 (GT 6000 lm)\$9.00

Daylight Sensors.....\$15.00
 Exit Signs.....\$7.00

*Edison "Screw-In" Bulbs no longer qualify. Pin-style bulbs that meet energy efficiency requirements qualify.

Must be DLC listed or have an exception form approved.

Discount cannot exceed 100% of the product sale price.

