



Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save money and energy by upgrading to high efficiency equipment.

The Business Instant Discount Program makes efficient products available at lower prices from participating distributors.

Instant discounts are available for Consumers Energy business customers at checkout.

Contact our program experts for more information at **888-674-2770** or **scan below to send an email.**

BusinessEnergyEfficiency@cmsenergy.com



Visit our website to find a distributor in your area or browse other product categories like lighting, food service and agriculture.

ConsumersEnergy.com/InstantDiscount

Consumers Energy Count on Us[®]

2/2026

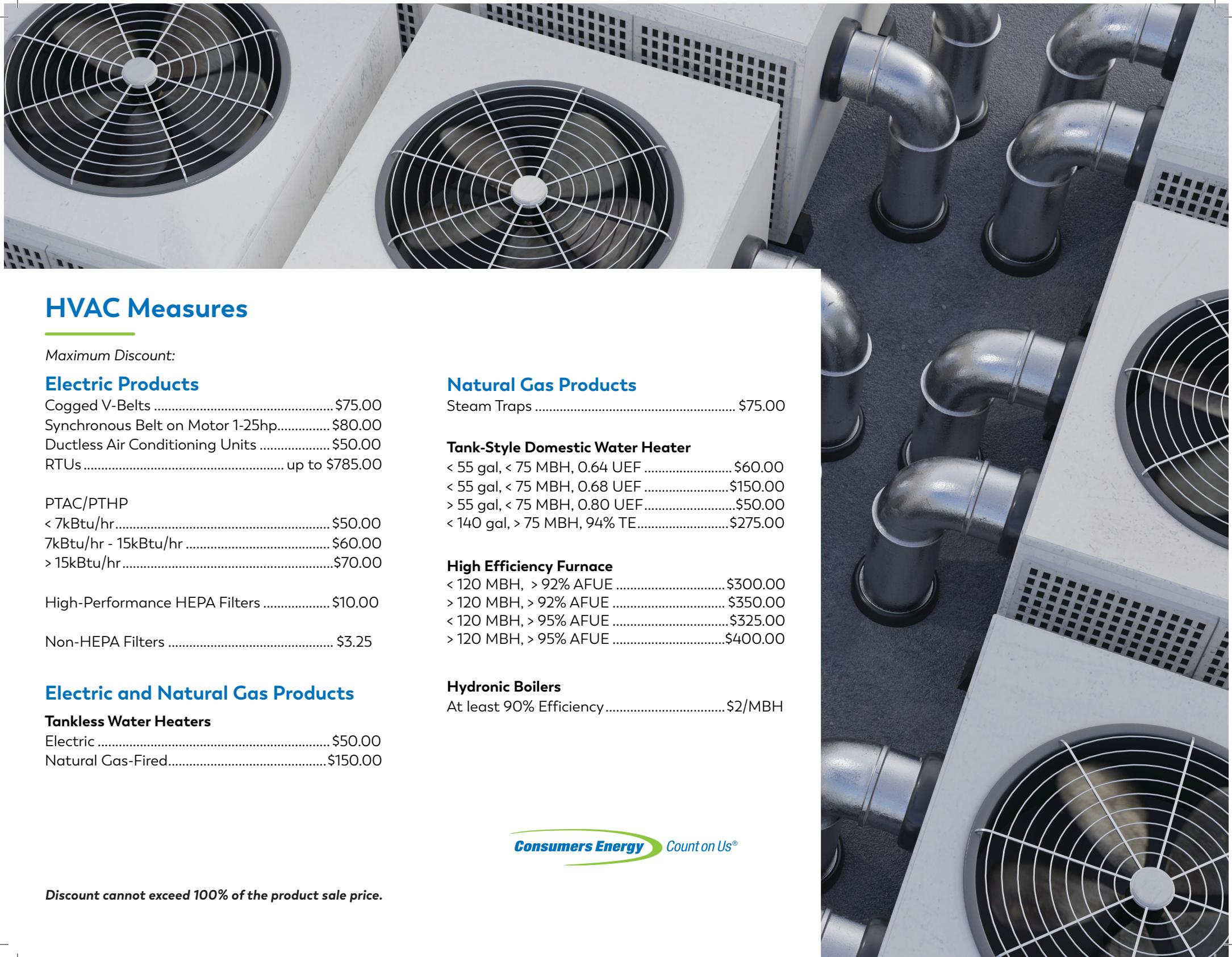


Business Instant Discount Program

HVAC Measures

Consumers Energy

Count on Us[®]



HVAC Measures

Maximum Discount:

Electric Products

Cogged V-Belts	\$75.00
Synchronous Belt on Motor 1-25hp.....	\$80.00
Ductless Air Conditioning Units	\$50.00
RTUs	up to \$785.00

PTAC/PTHP

< 7kBtu/hr.....	\$50.00
7kBtu/hr - 15kBtu/hr	\$60.00
> 15kBtu/hr.....	\$70.00

High-Performance HEPA Filters

Non-HEPA Filters

Electric and Natural Gas Products

Tankless Water Heaters

Electric	\$50.00
Natural Gas-Fired.....	\$150.00

Natural Gas Products

Steam Traps	\$75.00
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Tank-Style Domestic Water Heater

< 55 gal, < 75 MBH, 0.64 UEF	\$60.00
< 55 gal, < 75 MBH, 0.68 UEF	\$150.00
> 55 gal, < 75 MBH, 0.80 UEF	\$50.00
< 140 gal, > 75 MBH, 94% TE.....	\$275.00

High Efficiency Furnace

< 120 MBH, > 92% AFUE	\$300.00
> 120 MBH, > 92% AFUE	\$350.00
< 120 MBH, > 95% AFUE	\$325.00
> 120 MBH, > 95% AFUE	\$400.00

Hydronic Boilers

At least 90% Efficiency.....	\$2/MBH
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Discount cannot exceed 100% of the product sale price.