

### 2026 Prescriptive Market Driver Initiative

This offering begins on March 30, 2026, and is applicable to projects with Pre Applications submitted by the deadlines in the table below at qualified Consumers Energy electric customer sites. To be eligible, a project must exceed 5 MWh or 50 MCF in net energy savings. The offering will be based on the tiers in the table below. This offering will be capped at \$30,000 per project and the total incentive (including the offering) for the project cannot exceed the project cost. Only new Pre Applications for the 2026 Program Year submitted on or after March 30, 2026 are eligible for this bonus. Any project for which an Application was previously submitted, and the project was subsequently cancelled in the Consumers Energy Business Energy Efficiency Program incentive project tracking system, even if an Application is re-submitted on or after March 30, 2026, is not eligible for this offer. Final Applications and all remaining project documentation must be submitted by the Trade Ally or Customer by the applicable offering deadline of October 31, 2026. The offering pool is limited and the offering will end once the offering pool has been allocated. Applications eligible for this offering will not qualify for any other offerings.

	Full Pre Application Submitted by		
	4/30/26	5/29/26	6/30/26
1 Measure	15% or \$400	10% or \$250	5% or \$125
2+ Measures	20% or \$1,000	15% or \$600	10% or \$300

\*offering will be the greater of the percentage or flat dollar value

\*\*offering plus measure incentive will not exceed the project cost

Offering Structure
Pre Applications received by the tiered dates above AND Final Applications received by October 31, 2026
Total Offering Pool = \$500,000

## Eligibility

- This offering is paid with the measure incentive to the Application Payee unless otherwise requested.
- If payee is a Trade Ally the Trade Ally must be in good standing to receive the incentive.
- A pre application is required and must be submitted and reserved prior to installation starting.
- Final application is required and must be submitted after installation is complete.
- To qualify for the 2+ measure tier, the measures must be unique measures.
- The total project incentive will not exceed the full project cost.
- For measures that do not require a pre notification, a final application can qualify based on the tiers noted in the table.