

## 2026 Custom Capped Project Market Driver Initiative

This offering begins on June 5, 2026 and provides an additional incentive for Trade Allies that submit applications with incentive payments that are capped due to project cost or because they exceed the tiered incentive cap of \$500,000 for gas projects.

Only new pre-applications for the 2026 program year submitted on or after June 5, 2026 are eligible for this bonus. Any project previously submitted, even if cancelled and resubmitted on or after June 5, 2026, is not eligible for this offer. Applications must meet the requirements found in the [clean application checklist](#).

Eligible projects will qualify for the Market Driver Initiative based on the following guidelines:

### Deadlines & Offering Structure

Clean pre-applications must be submitted on or before August 7, 2026.

For final applications, there are two potential clean submission deadlines, each associated with a different incentive payout level as shown below:

Clean Final Application Submitted On or Before	Market Driver Initiative Payout
October 2, 2026	50% of capped incentive value
November 30, 2026	25% of capped incentive value

### Eligibility

- Projects must exceed incentive caps (50% project cost or greater than \$500,000 in gas incentives).
- Measures must have a measure life of at least 15 years.
- The Trade Ally must be listed on the application and be in good standing to receive the incentive.
- All applications must be clean and meet deadline requirements.
  - A pre-application is required and must be submitted and reserved prior to installation starting.
  - A final application is required and must be submitted after installation is completed.

- Projects limited by overall customer incentive caps (\$2,000,000 for electric and \$1,000,000 for gas incentives) do not qualify for this Market Driver Initiative.
- The Custom Capped Project Market Driver Initiative payout is capped at \$400,000 per project.
- Stacking is permitted only with the Custom New Application Market Driver Incentive (if eligible). No other Market Driver Initiatives may be combined with this offer.