CLEAResult®

Energy Efficiency

RESIDENTIAL

Efficiency starts at home.

Your customers are looking for new ways to become more energy efficient, and now there are more opportunities than ever to bring the energy—and the savings—directly to their door. Our team supports your customers at each step in reducing their energy use and saves them money along the way.



Home energy savings, done right

Residential customers span the entire range of the energy efficiency journey. Whether they're just moving in, retrofitting or fine-tuning their home for maximum energy savings, we can jump in at any stage to make their experience easy and rewarding.

- (1) Align
 - By consolidating our decades of expertise with third-party and internal data in our unified platform, CLEAResult ATLAS™, we make it easy to build lasting customer relationships with personalized journeys for every type of home.
- (2) Assess

Understand everyone in your residential portfolio and offer customers actionable "next best actions" that are tailored to their home energy needs and fit within their budget.

- (3) Innovate
 - Whether we're making traditional energy assessments feel fresh or guiding customers through energy-saving equipment installations virtually, we'll constantly improve your programs with innovations at every turn.
- (4) Save

Our network of partners includes big box retailers as well as smaller businesses near your customers, to offer rebates and other financial incentives for purchasing products and installing energy efficiency measures in their homes, meaning big savings all around.

CLEAResult ATLAS™

Connect

Helps meet the precise needs of your customers, while keeping them on track to maximize their energy savings potential.

Insights

Leverages our expansive data framework to produce an exceptional level of customer insights and predictive operational analytics.

Marketplace

Connects customers to the common upgrades, special offers and product rebates they need to save money and energy online with ease.

Academy

Provides training resources for distributors and other participants on installation, delivery and new technologies in energy efficiency.

How we get the job done



Assessment

Connect customers with energy efficiency experts online or in person.



Fulfillment

Deliver new efficient devices as well as savings directly to your customers.



Installation

Connect customers with a network of trade allies for prompt installation.



Consulting

Offer upgrades and roadmaps for ongoing improvement with our energy experts.



We change the way people use energy, for homes.