CLEAResult®

Energy Efficiency

FULFILLMENT

Putting savings in customers hands

When switching to more efficient ways to use energy, providing customers with best-in-class service and resources is critical to our mission. Together, we'll deliver cutting-edge energy efficiency solutions alongside valuable human connections, including personalized customer service, people-centric technology and new opportunities to save at every turn.



Fulfill your customers' energy needs.

Our energy efficiency experts will always go the extra mile to make sure your customers can easily access and receive the products or services they need to use less energy. Our fulfillment channels include:

(1) Retail

Give your community savings opportunities right at the checkout by including in-store rebates, promotions and educational resources.

(2) Midstream

Reaching your customers may require a few extra connections. We'll coordinate fulfillment with participating distributors, contractors and other organizations in your community to deliver your customers savings from anywhere.

(3) eCommerce marketplace

CLEAResult ATLAS™ Marketplace gives your customers quick and convenient access to instant discounts on energy-efficient products while giving you demand generation support and comprehensive data analytics.

(4) Trade ally

Whether you have contractors in place or are starting from scratch, we can build, manage and grow your local trade ally network with a diverse group of professionals who are ready to roll up their sleeves and get to work.

(5) Energy saving kits and community distribution

Get your customers started with the energy efficiency basics in one simple savings kit. We can deliver custom bundles directly or partner with community organizations like food banks to guarantee every customer you serve has equal access to energy efficiency equipment.

Our energy efficiency portfolios include:

- Residential utility customers
- Low and moderate income
- Midstream incentives
- Commercial and industrial facilities
- Small businesses and government

CLEAResult ATLAS



Connect

Helps meet the precise needs of your customers, while keeping them on track to maximize their energy savings potential.



Insights

Leverages our expansive data framework to produce an exceptional level of customer insights and predictive operational analytics.



Marketplace

Connects customers to the common upgrades, special offers and product rebates they need to save money and energy online with ease.



Academy

Provides training resources for distributors and other participants on installation, delivery and new technologies in energy efficiency.



We change the way people use energy, for utilities.