



TUESDAY, SEPTEMBER 14

ATTENDEE HUB ONLINE EVENT PLATFORM HOURS: 7:00 A.M.–7:00 P.M.
All times listed are in Central Standard Time.

8:00–10:00 A.M.	DISCUSSION GROUPS
9:00–9:30 A.M.	Yoga by YTX Austin
10:00–10:15 A.M.	CONFERENCE KICKOFF RELATIONSHIPS: PEOPLE AND DATA
10:15–11:00 A.M.	OPENING KEYNOTE: BESTSELLING AUTHOR RYAN HOLIDAY
11:00–11:10 A.M.	BREAK + ENTERTAINMENT
11:10–12:15 P.M.	LIGHTNING TALKS
	<i>Fleet Transformation</i> Peter Johns, <i>Xcel Energy</i> James Russell, <i>CLEAResult</i> Fleet electrification projects are gaining appeal across our industry — hear CLEAResult’s firsthand account of a fleet electrification transformation and discover how you can benefit from this innovative approach.
	<i>Planting the Seeds of Collaboration: Engaging the Agriculture Market</i> Jeannie Sikora, <i>CLEAResult</i> Despite a growth in opportunities, it has proven to be a challenge for utilities to stand up effective, large-scale incentive offerings for the agriculture sector for various reasons. In this session, speakers will explore best practices and strategies for building relationships and driving up engagement with this hard-to-reach market segment.
	<i>Mega(watt) Innovations in Distributed Energy Resources</i> Alek Antczak, <i>CLEAResult</i> As capacity constraints become more common and demand continues to increase steadily, DERs (distributed energy resources) and related grid-attached storage deployments have taken on a renewed importance — but how do you turn these grid-edge devices into a true energy resource? Tune in as we discuss turning energy asset portfolios into comprehensive MW solutions.
12:15–12:45 P.M.	BREAK + ENTERTAINMENT
12:45–1:30 P.M.	GENERAL SESSION: GHG MANAGEMENT IN THE PUBLIC SECTOR - HOW ENERGY MANAGEMENT CAN HELP MEET CLIMATE GOALS
	Keri Macklin, <i>CLEAResult</i> Devin LaFleche, <i>Town of Cochrane, Alberta</i> Calvin Lechelt, <i>Municipal Climate Change Action Centre</i> CLEAResult works with a variety of public sector customers to help meet their climate goals through energy management. In this session we will look at real-world examples of public sector customers who are reducing their emissions using a structured approach to energy management. By applying a holistic approach to GHG reduction, these organizations engage their employees and broaden their skillsets while fostering a culture of forward-thinking solutions and a real focus on reducing GHG emissions. Despite many competing priorities in the public sector, especially during times of disruption like we have seen over the last year, these organizations remained committed to their GHG reduction goals and found success. In this session they will outline how they did it!
1:30–1:40 P.M.	DAY 1 RECAP AND DISCUSSION GROUPS KICKOFF
1:40–2:00 P.M.	BREAK + ENTERTAINMENT
2:00–5:00 P.M.	DISCUSSION GROUPS
2:00–2:30 P.M.	<i>Concurrent Lightning Talks and General Session Discussion Groups</i>
2:45–3:30 P.M.	<i>Canadian Discussion Group</i>
2:45–3:30 P.M.	<i>Western US Region Discussion Group</i>
3:30–4:15 P.M.	<i>Gas Utility Hot Topics Discussion Group</i>

Agenda subject to change

WEDNESDAY, SEPTEMBER 15

ATTENDEE HUB ONLINE EVENT PLATFORM HOURS: 7:00 A.M.–7:00 P.M.
All times listed are in Central Standard Time.

8:00–10:00 A.M.	DISCUSSION GROUPS
7:15–7:45 A.M. 8:00–8:45 A.M. 9:00–9:45 A.M. 9:15–9:45 A.M.	<i>Morning Meditation and Mindfulness by YTX Austin</i> <i>Eastern US Region Discussion Group</i> <i>Central/Southern US Region Discussion Group</i> <i>Morning Meditation and Mindfulness by YTX Austin</i>
10:00–10:10 A.M.	DAY 2 CONFERENCE KICKOFF RELATIONSHIPS: PEOPLE AND DATA
10:10–11:00 A.M.	ENERGY INDUSTRY KEYNOTE
	Michael Colgrove, <i>Energy Trust Of Oregon</i> Rich McBee, <i>CLEAResult</i>
11:00–11:10 A.M.	BREAK + ENTERTAINMENT
11:10–12:00 P.M.	GENERAL SESSION: BUILDING EQUITY INTO TRANSPORTATION ELECTRIFICATION
	Hiromi Kelty, <i>City of Palo Alto</i> James Russell, <i>CLEAResult</i> As the turn toward EVs continues and the need to scale up charging intensifies, it's more important than ever to consider equity as a key part of electrification. Discover how we are engaging our communities in the acceleration of EV adoption. We'll discuss the ways programs are successfully addressing barriers for hard-to-reach customers and the new solutions we're testing to address persistent challenges.
12:00–12:10 P.M.	BREAK + ENTERTAINMENT
12:10–1:00 P.M.	LIGHTNING TALKS
	SEM & LFEs: The Benefits of Strategic Planning for Large Final Emitters Keri Macklin, <i>CLEAResult</i> Hear key year-two data points from Canadian SEM programs specially structured to address LFE (large final emitter) regulations. As similar policies gain popularity in the US, these learnings are more relevant than ever.
	Turning Data Into Insights and Insights Into Actions Matt Braman, <i>CLEAResult</i> Jill Fredrickson, <i>Rocky Mountain Power</i> How do we generate savings across portfolios as cost-effectively as possible? It's an age old question in our industry and the answer is grounded in universal data connections. See how data from a centralized source made available to all of the appropriate stakeholders can make the connections to empower customer to engage with utility programs.
	EE for All: Energy Equity and Grounding Programs in Community Relationships Andrenika Whisenton, <i>CLEAResult</i> For years, our industry has pushed for greater accessibility in energy efficiency through program design such as expanded LMI and multifamily programs and diverse partnerships. But how do we ensure our programs are truly equitable and deliver savings to those most in need, all while strengthening the communities they serve? The answer lies in cultivating community relationships and partnerships.
1:00–1:45 P.M.	GENERAL SESSION: BRINGING NEW LIGHT TO LIGHTING
	Kyle Hemmi, <i>CLEAResult</i> Michael Budds, <i>CLEAResult</i> Erin Engelkemeyer, <i>Eversource</i> As regulatory changes to long-standing policies such as EISA emphasize the importance of agility in our industry, many utilities are looking for a place to turn — and according to the latest data, midstream and market transformation could be the most promising options out there. Speakers will describe what this transition looks like in practice during this session on an increasingly relevant topic.
1:45–2:00 P.M.	DAY 2 RECAP
	As we reflect on our theme of "Relationships: People and Data," discover what is in store for CLEAResult Energy Forum in 2022.
2:00–2:10 P.M.	BREAK + ENTERTAINMENT
2:10–5:00 P.M.	DISCUSSION GROUPS
2:10–2:40 P.M. 3:45–4:15 P.M.	<i>Concurrent Lightning Talks and General Session Discussion Groups</i> <i>EE Marketing Discussion Group</i>